



SPONSORSHIP OPPORTUNITIES

**BE A PART OF CELEBRATING EXCELLENCE IN
GRAND RAPIDS RESIDENTIAL BUILDING.**

The HBA of Greater Grand Rapids has revamped our awards program to include the entire membership. We will recognize excellence in over 30 different categories that impact both builder and associate members. These awards honor excellence for projects completed in 2019. These categories include social media campaigns, company showrooms, builder projects (both Parade and non-Parade homes).

The awards will be presented at a gala event at Frederik Meijer Gardens on April 29, 2020. In its second year, the HBA and WoodTV's eightWest are partnering to promote this large-scale community event. Members and future HBA members will be invited to this exciting event to view the outstanding work exhibited by our members.

For questions, contact events@hbaggr.com

SPONSORSHIP OPPORTUNITIES

PRESENTING PARTNER

\$7,500

- Recognition as event partner in promotional materials
- Recognition as presenting sponsor in promotional materials and recap in the upcoming HBA Parade of Homes Guidebook
- One (5) minute presentation
- Partner to lead toast to the winners at the end of the event
- Table (10 tickets) to event with table top signage
- Logo on HBA website as part of annual sponsors
- Official introduction to audience during event
- Opportunity to present awards at the event
- Name recognition at entrance
- Recognition in awards and winners program

AWARDS PARTNER

\$4,000

- Signage featured on Awards Table
- Logo on award bags
- Six (6) tickets to the event
- Official introduction to audience during the event
- Name recognition at entrance
- Recognition as event partner in promotional materials
- Recognition in awards program and winners program

PHOTO STATION PARTNER

\$3,000

- Logo as part of the photo backdrop for the winners
- Six (6) tickets to the event
- Official introduction to audience during the event
- Name recognition at entrance
- Recognition as event partner in promotional materials
- Recognition in awards program and winners program

BAR PARTNER

\$2,000

- Logo on all bar menus located at the event
- Four (4) tickets to the event
- Official introduction to audience during the event
- Name recognition at entrance
- Recognition as event partner in promotional materials
- Recognition in awards program and winners program

PARTING GIFT PARTNER

\$2,000

- Official introduction to audience during the event
- Four (4) tickets to event with table top signage
- Partner to provide parting gift to those attending event
- Name recognition at entrance
- Recognition as event partner in promotional materials
- Recognition in awards program and winners program

STAGE PARTNER

\$2,000

- Logo prominently displayed on stage
- Official introduction to audience during event
- Four (4) tickets to event with table top signage
- Name recognition at entrance
- Recognition in awards program and winners program
- Recognition on promotional materials

ENTERTAINMENT PARTNER

\$1,500

- Special thanks by presenter on stage during presentation
- Two (2) tickets to the event
- Name recognition at entrance
- Recognition on event flyer, eblast and website
- Recognition as event partner in promotional materials
- Recognition in awards program and winners program

REGISTRATION PARTNER

\$1,500

- Logo prominent at registration table
- Option to provide volunteers to staff registration
- Two (2) tickets to the event
- Official introduction to audience during the event
- Name recognition at entrance
- Recognition as event partner in promotional materials
- Recognition in awards program and winners program

DESSERT PARTNER

\$1,000

- Logo displayed at dessert table
- Two (2) tickets to the event
- Official introduction to audience during the event
- Name recognition at entrance
- Recognition on event flyer, eblast and website
- Recognition as event partner in promotional materials
- Recognition in awards program and winners program

PROGRAM PARTNER

\$1,000

- Back page of event program which is distributed at event
- Option to provide volunteers to distribute program
- Two (2) tickets to the event
- Official introduction to audience during the event
- Name recognition at entrance

TABLE PARTNER

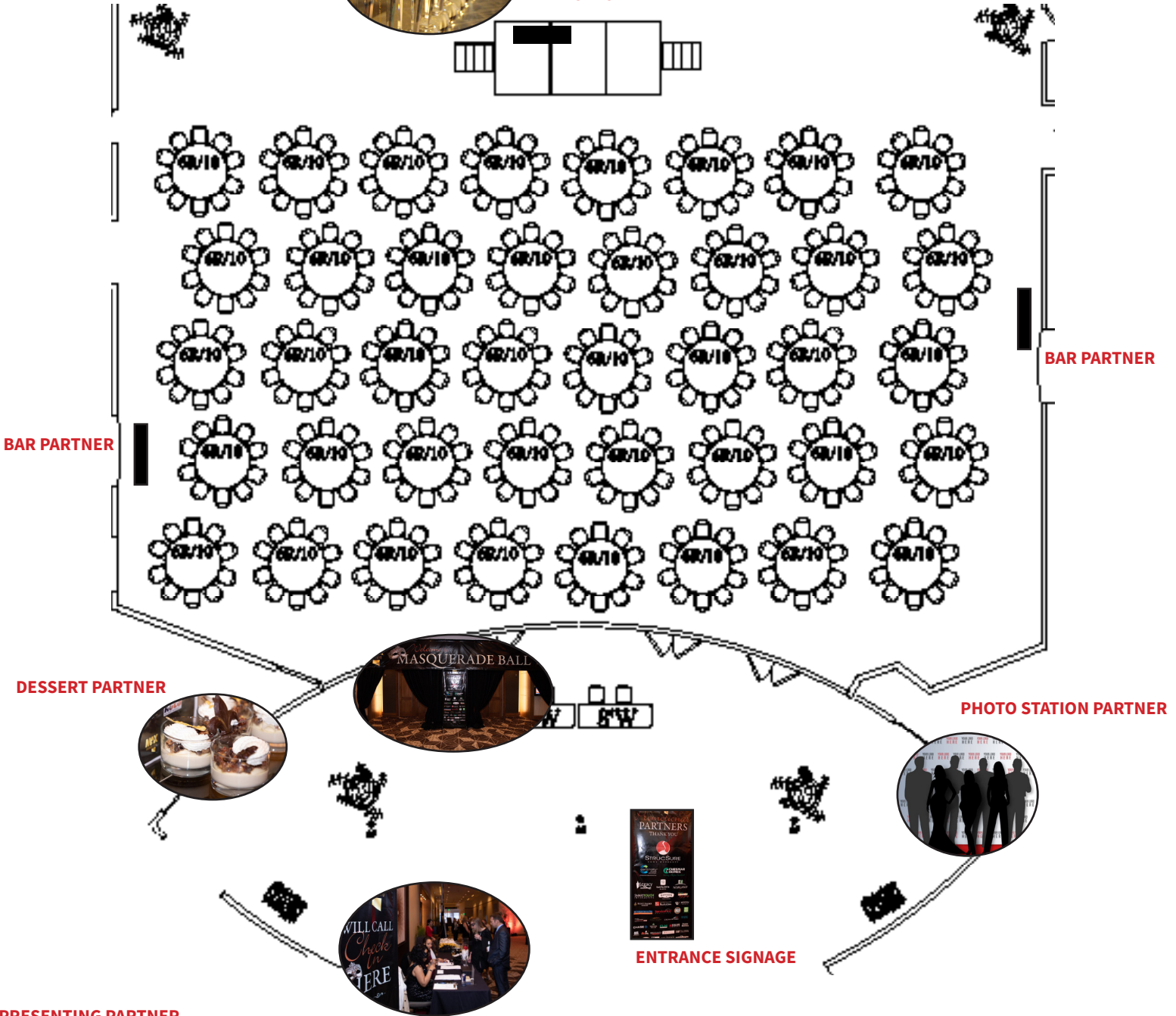
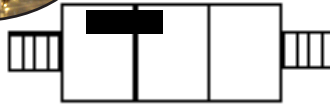
\$500

- Logo in event program
- Company signage at dinner table
- Ten (10) tickets to the event

AWARDS PARTNER



STAGE PARTNER



PRESENTING PARTNER

ENTERTAINMENT PARTNER

PARTING GIFT PARTNER

REGISTRATION PARTNER



ENTRANCE SIGNAGE



PHOTO STATION PARTNER



DESSERT PARTNER





2019 SPONSORSHIP AGREEMENT

COMPANY NAME: _____

CONTACT: _____

PHONE: _____

ADDRESS: _____

CITY _____ STATE _____ ZIP _____

AUTHORIZING SIGNATURE _____

SPONSORSHIP LEVEL PURCHASED

Yes, _____ will participate as the
_____ Partner. Please bill us in the
amount of \$ _____ for the partnership.

_____ PRESENTING PARTNER	\$7,500
_____ AWARDS PARTNER	\$4,000
_____ PHOTO STATION PARTNER	\$3,000
_____ BAR PARTNER	\$2,000
_____ PARTING GIFT PARTNER	\$2,000
_____ STAGE PARTNER	\$2,000
_____ ENTERTAINMENT PARTNER	\$1,500
_____ REGISTRATION PARTNER	\$1,500
_____ REGISTRATION PARTNER	\$1,500
_____ DESSERT PARTNER	\$1,000
_____ PROGRAM PARTNER	\$1,000
_____ TABLE PARTNER	\$500